



Sophie Wertheimer, PhD (elle · she · her)

Evaluation - Research - Facilitation / Évaluation - Recherche - Animation

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*I am a versatile consultant specializing in **community-based research, impact measurement, and program evaluation**. I support non-profit organizations working in the fields of **education, health and social services**, helping them to more effectively measure, understand and share the impact of their work. I use **creative and accessible participatory methods to engage stakeholders of diverse backgrounds**, and to offer opportunities for all to share their feedback in a safe and accessible manner.*

*I am a **friendly and diplomatic person**, and I have delivered trainings, developed partnerships, and facilitated processes at local, provincial and pan-Canadian levels. I am **highly organized** and able to balance competing demands effectively. I **thrive in collaborative environments** and I am dedicated to helping community groups optimize their work and services.*

Education

- 2010 PhD, Communication Studies, University of Calgary, Calgary
- 2004 MA, Media Studies, Concordia University, Montreal
- 2002 BFA, with distinction, Design Art, Concordia University, Montreal

Languages

- English & French (fluent)
- Spanish (advanced)
- German (beginner)
- Anishinaabemowin (beginner - learning)

Research and Evaluation

I have strong analytical and research skills and experience using a range of methods including grey and academic literature reviews, online surveys, key informant interviews and focus groups (virtual and in person), World Cafés, community mapping and other creative and participatory techniques. I collaborate with my clients to develop pertinent and accessible evaluation processes, tools and reports, and I offer training on the collection, analysis and use of data for performance measurement. Select mandates include:

- 2023 **Drogue : aide et référence** - Multi-stakeholder consultation process to identify needs and propose
-25 recommendations to shape the development of an online overdose prevention service for Quebec
- 2023 **Safer Supply Niagara** - Developmental evaluation of a new safer supply program offered in the
-25 Niagara region through the REACH primary health clinic, funded by Health Canada
- 2022 **CanHepC and CAPAHC** - Multi-stakeholder provincial consultation and priority-setting process to
-24 develop the Quebec Roadmap for the elimination of hepatitis C

- 2019 **Ingenium – Canada Science and Technology Museum** - Evaluation of the *Earth in Focus* exhibition, developed in partnership with the Space Agency of Canada, which seeks to highlight the benefits of Earth's exploration from space via satellite technology
- 2019 **Families Canada** - Outcomes and process evaluation of the multilingual *Nobody's Perfect Parenting Program*, which trains facilitators to deliver support programs to newcomer parents who live in Ontario and speak one of four target languages (Arabic, Spanish, Punjabi and Simplified Chinese)
- 2020 **Immigrant Women Services Ottawa** - Summative evaluation of the settlement and integration services offered to immigrant and refugee women in Ottawa since the start of the program in 2006
- 2018 **Canadian Parents for French** - Evaluation consultant for this pan-Canadian network of parents and volunteers who promote French Second Language (FSL) learning through advocacy and education

Facilitation and Knowledge Exchange

In my teaching experiences at the university and community levels, I have developed and delivered over 200 workshops, courses, trainings and webinars to varied audiences including patient groups, community service providers, students, health-care practitioners and researchers. As a facilitator, I am able to foster engaging spaces for process development and knowledge exchange. Select mandates include:

- **Coordination and facilitation of Women's Shelters Canada's Community of Practice on Harm Reduction and Lowering Barriers to Services**, which brought together 25 VAW shelters and transition houses to share best practices in person and online, to better support service users who use substances
- **Creation of tailor-made trainings on program evaluation and performance measurement** offered to Canadian Parents for French, the Assemblée de la francophonie de l'Ontario, the Maison Plein Coeur, the Tables des organismes montréalais en VIH, and the Positive Leadership Development Institute
- **Delivery of trainings throughout Ontario to Francophone settlement service providers**, to increase their understanding of issues faced by LGBTQ2S+ newcomers and to build their capacity to create inclusive spaces, carried out for the Ontario Council of Agencies Serving Immigrants (OCASI)

Select Volunteering

Volunteer Evaluator	2022-24	GenieLab - learning mechanical and virtual technologies through play
Board Member	2020-21	Jeunes identités créatives / Gender Creative Kids Canada
Group Member	2017-19	Rainbow New Beginnings, sponsorship group of LGBTQ+ refugees, Ottawa
Board Member	2016-19	BRAS Outaouais, Gatineau (regional HIV & harm reduction organization)
Event volunteer	2012	Rock Camp for Girls / Camp Rock pour les filles, Ottawa